



## **DSI Extends its Agreement with MillerCoors to 2013**

*Golden, CO  
March 22, 2010*

Distributors Solutions (“DSI”) announced today that it has extended its contract with MillerCoors to serve as the co-op purchasing organization for all MillerCoors distributors to March 2013.

DSI was founded in 2007 to act as a purchasing consortium to support the independent distributors of Coors Brewing Company in the United States. In July 2008, DSI expanded its scope to include all MillerCoors distributors following the joint venture between Molson Coors Brewing Company and SAB Miller.

DSI now has over 25 programs, ranging from simple commodities like office supplies (Office Depot) and tires (Goodyear and Michelin) to more complex categories like fuel hedging and insurance (health and liability) where DSI is partnering with the Coca-Cola Bottlers’ Association. Over 500 MillerCoors distributors now purchase from one or more of DSI’s programs, and participation continues to grow steadily.

For more information on DSI, please contact Ali (Magel) Comeaux at [amagel@dsi-mail.com](mailto:amagel@dsi-mail.com) or 303-277-3359.